Rate Pri Rtg Type Spots

\$40.00P04 0.00 NM

Amount

\$320.00

8

## ORDER

Orders	Order / Re	ev: <u>2</u>	463168								
	Alt Order a	_									
	Product D	esc: P	rimary								
	Estimate:	_						WHAS			
	Flight Date	es: <u>0</u>	5/02/22 - 05/17/22		I	Primary AE:		Nick Coloprisco			
	Original D	ate / Rev: 0	4/13/22 / 04/13/22			Sales Office:		WHAS			
	Order Typ	e: G	eneral			Sales Regior	ו:	LOC			
Agency	Name:	G	irit Media								
	Buying Co	_				Billing Type:		Cash			
	Billing Cor					Billing Calen	dar <sup>.</sup>	Broadcast			
	Dining Col	_	24 Capital Avenue			Billing Cycle:		WEEKLY			
		_									
		<u> </u>	ankfort, KY 40601		/	Agency Com	mission:	15%			
Advertiser	Name:	<u>_</u>	OL/ Bill Ferko / R /	ST SEN / KY							
	Demograp	ohic: A	35+	New Business Thru:							
	Product C	odes: P	PL-Candidate: State Senate (LUR)		Advertiser External ID:		ternal ID:	188908 20569AG			
	Revenue (	Code 1: A				Agency External ID:					
Revenue Code 2 Revenue Code 3		Code 2: (I	(POL) Political (POL) Candidate			Jnit Code:		General			
		Code 3: (I									
		<u> </u>	,								
Bill Plan					Totals						
Start Date	End Date	# Spots Gr	oss Amount Net A	Amount	Month		# Spots	Gross Amount	Net Amount	Rating	
05/02/22	05/08/22	26	\$4,395.00	\$3,735.75	May 20	22	64	\$9,820.00	\$8,347.00	0.00	
05/09/22	05/15/22	29	\$4,220.00	\$3,587.00	Totals		64	\$9,820.00	\$8,347.00	0.00	
05/16/22	05/22/22	9	\$1,205.00	\$1,024.25							
Account Exe	ocutives										
Account Exe		Sales Office	Sales Region	Start Date /	End Date		Order %	l			
Nick Colopris	600			Start Of Ord	ler - End C	f Order	100%				
		Char	a Tata	п							
Order Share WHAS		Shar	e Tota 3% \$9,820.00								
Market		100									
Market		100	φ04,000.00								
Competitive	Share	Shar	e Tota								
CABLE			\$0.00								
UNKWN			2% \$44,735.56								
WAVE			0% \$0.00								
WBKI		(	0% \$0.00								
WBNA		(	0% \$0.00								
WDRB		(	0% \$0.00								
WFTE		(	0% \$0.00								
WKMJ		(	0% \$0.00								

		Local News @	5a M-F	(5:30 AM-6:0	0 AM)
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating

0%

0%

0%

Inventory Code

\$0.00

\$0.00

\$0.00

СМ

Break Start/End Time

Days

5:30 AM-6:00 AM MTWTF--

Len Spots

3

:30

WKPC

WKZT

WLKY

Ln Ch

Start

End

N 1 WHAS 05/02/22 05/17/22 Local News @ 5a M-F

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Order / Rev:	2463168	Advertiser:	POL/ Bill Ferko / R / ST SEN / KY	
Alt Order #:		Product Desc:	Primary	WHAS
Flight Dates:	05/02/22 - 05/17/22	Estimate:		

Start Date  End Date  Weekdays  Spots/Week  Rate  Rating    Week: 05/02/22  05/08/22  MTWTF  3  \$40.00  0.00    Week: 05/09/22  05/15/22  MTWTF  3  \$40.00  0.00    Week: 05/09/22  05/15/22  MTWTF  2  \$40.00  0.00    Week: 05/16/22  05/22/22  MT  2  \$40.00  0.00    N 2 WHAS  05/02/22  05/17/22  Local News @ 6a M-F  CM  6:30 AM-7:00 AM MTWTF  :30  3  \$125.00 P03  0.00    Local News @ 6a M-F  (6:30 AM-7:00 AM)  Kees	NM 6	
Week:  05/09/22  05/15/22  MTWTF  3  \$40.00  0.00    Week:  05/16/22  05/22/22  MT  2  \$40.00  0.00    N 2  WHAS  05/02/22  05/17/22  Local News @ 6a M-F  CM  6:30 AM-7:00 AM  MTWTF  :30  3  \$125.00P03  0.00	NM 6	
Week: 05/16/22  05/22/22  MT  2  \$40.00  0.00    N 2  WHAS  05/02/22  05/17/22  Local News @ 6a M-F  CM  6:30 AM-7:00 AM  MTWTF  :30  3  \$125.00 P03  0.00	NM 6	
N 2 WHAS 05/02/22 05/17/22 Local News @ 6a M-F CM 6:30 AM-7:00 AM MTWTF :30 3 \$125.00P03 0.00	NM 6	
	NIVI O	¢750.00
(		\$750.00
<u>Start Date                                  </u>		
Week: 05/02/22 05/08/22 MTWTF 3 \$125.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$125.00 0.00		
Week: 05/16/22 05/22/22 0 \$125.00 0.00		
N 3 WHAS 05/02/22 05/17/22 Good Morning America CM 6:57 AM-8:00 AM MTWTF :30 3 \$200.00 P03 0.00 Good Morning America (6:57 AM-8:00 AM)	NM 7	\$1,400.00
<u>Start Date                                  </u>		
Week: 05/02/22 05/08/22 MTWTF 3 \$200.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$200.00 0.00		
Week: 05/16/22 05/22/22 MT 1 \$200.00 0.00		
N 4 WHAS 05/02/22 05/17/22 The View CM 11-12p MTWTF :30 2 \$75.00P03 0.00 The View	NM 5	\$375.00
<u>Start Date Weekdays Spots/Week Rate Rating</u>		
Week: 05/02/22 05/08/22 MTWTF 2 \$75.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 2 \$75.00 0.00		
Week: 05/16/22 05/22/22 MT 1 \$75.00 0.00		
N 5 WHAS 05/02/22 05/17/22 Local News @ 12p M-F CM 12-1p MTWTF :30 3 \$75.00 P03 0.00 Local News @ 12p M-F	NM 7	\$525.00
<u>Start Date Weekdays Spots/Week Rate Rating</u>		
Week: 05/02/22 05/08/22 MTWTF 3 \$75.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$75.00 0.00		
Week: 05/16/22 05/22/22 MT 1 \$75.00 0.00		
N 6 WHAS 05/02/22 05/17/22 Local News @ 4p M-F CM 3:58 PM-4:30 PM MTWTF :30 3 \$75.00 P03 0.00 Local News @ 4p M-F (3:58 PM-4:30 PM)	NM 6	\$450.00
<u>Start Date Weekdays Spots/Week Rate Rating</u>		
Week: 05/02/22 05/08/22 MTWTF 2 \$75.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$75.00 0.00		
Week: 05/16/22 05/22/22 MT 1 \$75.00 0.00		
N 7 WHAS 05/02/22 05/16/22 Local News @ 5p M-F CM 5-530p MTWTF :30 3 \$200.00P03 0.00 Local News @ 5p M-F	NM 6	\$1,200.00
<u>Start Date Weekdays Spots/Week Rate Rating</u>		
Week: 05/02/22 05/08/22 MTWTF 2 \$200.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$200.00 0.00		
Week: 05/16/22 05/22/22 M 1 \$200.00 0.00		
N 8 WHAS 05/02/22 05/16/22 Local News @ 6p M-F CM 6-630p MTWTF :30 3 \$250.00 P03 0.00 Local News @ 6p M-F	NM 6	\$1,500.00
<u>Start Date                                  </u>		
Week: 05/02/22 05/08/22 MTWTF 3 \$250.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 2 \$250.00 0.00		
Week: 05/16/22 05/22/22 M 1 \$250.00 0.00		
N 9 WHAS 05/02/22 05/16/22 ET 7-730p CM 7-730p MTWTF :30 3 \$250.00 P03 0.00 ET 7-730p	NM 7	\$1,750.00
<u>Start Date Weekdays Spots/Week Rate Rating</u>		
Week: 05/02/22 05/08/22 MTWTF 3 \$250.00 0.00		
Week: 05/09/22 05/15/22 MTWTF 3 \$250.00 0.00		
Week: 05/16/22 05/22/22 M 1 \$250.00 0.00		
N 10 WHAS 05/02/22 05/16/22 Local News @ 9a Sa CM 9-10aS- :30 1 \$75.00P03 0.00 Local News @ 9a Sa	NM 2	\$150.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 05/02/22 05/08/22S- 1 \$75.00 0.00		
Week: 05/09/22 05/15/22S- 1 \$75.00 0.00		
Week: 05/16/22 05/22/22 0 \$75.00 0.00		
N 11 WHAS  05/05/22  05/05/22  Thu Prime B  CM  9-10p T  :30  1  \$800.00 P04  0.00    Thu Prime B  <	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	I	

Order / Rev:	2463168	Advertiser:	POL/ Bill Ferko / R / ST SEN / KY	
Alt Order #:		Product Desc:	Primary	WHAS
Flight Dates:	05/02/22 - 05/17/22	Estimate:		

Ln C	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Wee	ek: 05/02/22	05/08/22	T	1	\$800.00	0.00						
N12 W	/HAS 05/15/2	2 05/15/22	Sun Prime A	СМ	7-8p	S	:30	1	\$300.00P04	0.00 NM	1	\$300.00
			Sun Prime A									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/09/22	05/15/22	S	1	\$300.00	0.00						
N 13 W	/HAS 05/09/2	2 05/13/22	Inside Ed 730-8p	СМ	730-8p	MTWTF	:30	1	\$250.00P03	0.00 NM	1	\$250.00
			Inside Ed 730-8p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Wee	ek: 05/09/22	05/15/22	MTWTF	1	\$250.00	0.00						
N 14 W	/HAS 05/09/2	2 05/13/22	Local News @ 43	0a M-FCM	430-5a	MTWTF	:30	1	\$50.00P03	0.00 NM	1	\$50.00
			Local News @ 43	0a M-F								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Wee	ek: 05/09/22	05/15/22	MTWTF	1	\$50.00	0.00						
										<b>T</b> ( )	0.4	<b>*</b> 0.000.00

Totals 64 \$9,820.00

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